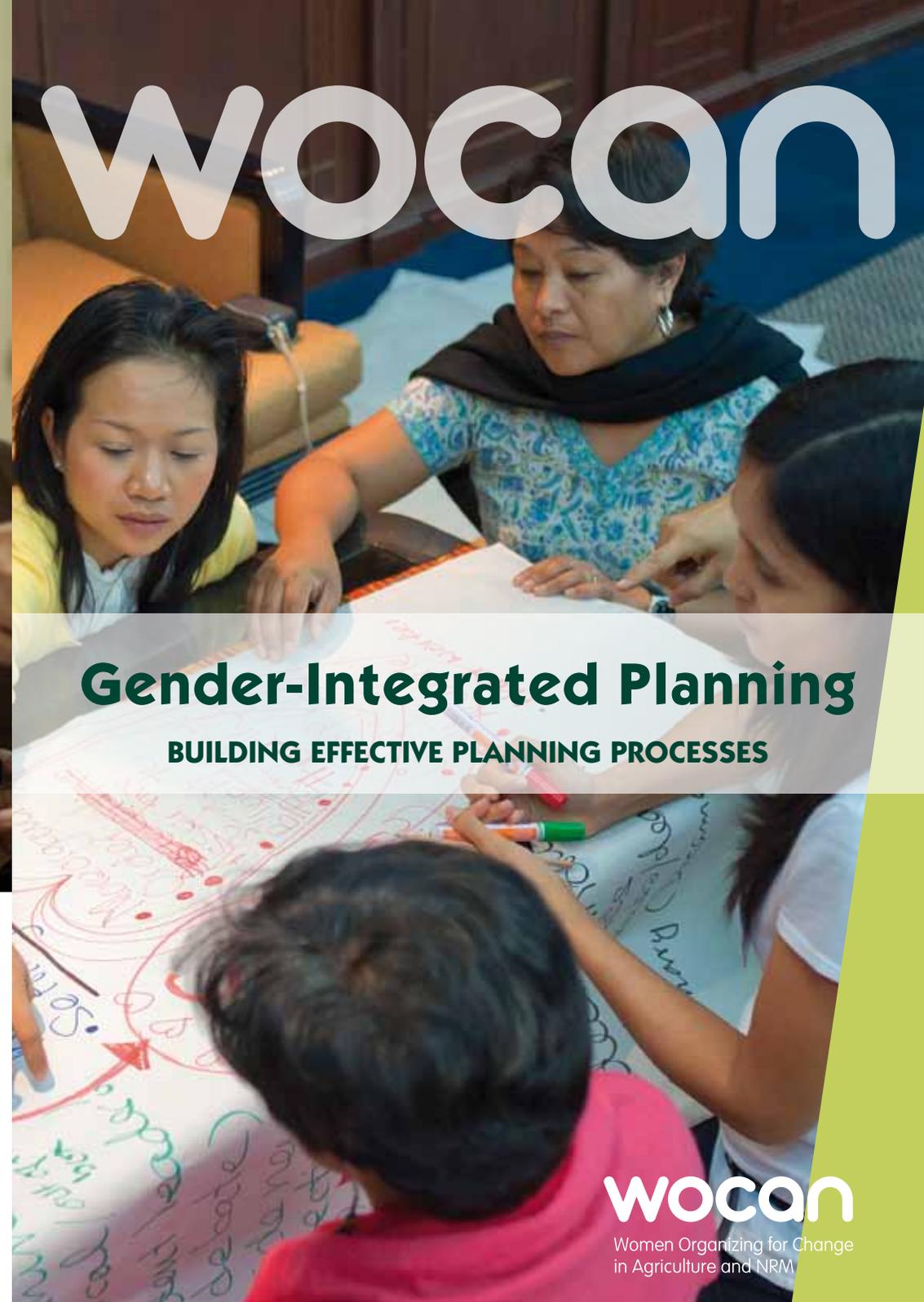


WOCAN

### INFORMATION & BOOKING

For information on fees and in-house tailored courses, please send a request to [info@wocan.org](mailto:info@wocan.org). Visit us at [www.wocan.org/training](http://www.wocan.org/training).

Women Organizing for Change in Agriculture and Natural Resource Management (WOCAN) is a women-led international membership network of women and men professionals which provides expertise to assist agriculture and natural resource management organizations to strengthen women's leadership capacity and to mainstream gender into their internal structures, programs, projects and policies. WOCAN's global network of Core Associates provides skills in agriculture and natural resource management technologies, gender mainstreaming, organizational change, negotiation, policy and decision-making, participation, advocacy and women's leadership to secure women's equal access to and control of resources and benefits to improve the livelihoods of rural people.



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## Gender-Integrated Planning BUILDING EFFECTIVE PLANNING PROCESSES



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**W**omen provide extensive contributions to the agriculture and natural resource management sectors. Despite this women remain largely invisible to planners and policy makers, and thus receive a disproportionately low share of agriculture and rural livelihoods-related services and resources. The resulting gender gaps in important areas such as extension services, market accessibility, and financial services may significantly affect the effectiveness of programs and projects.

Integrating gender into a planning process contributes to bridging these gaps by integrating gender into each stage of the planning process: situation analysis, setting objectives, developing activities and inputs, and establishing a monitoring and evaluation mechanism.

## THE COURSE

**This course** is designed for individuals in charge of planning processes in projects and organizations, to assist them to understand gender issues and address these in the planning process. It provides participants with knowledge to not only use gender analysis tools to gather gender-sensitive data, but also to use that data to plan in a systematic way. Effectively integrating gender into planning requires planners and M & E specialists to acquire new skills and practices.

## KEY OUTCOMES

Upon completion of **this course** participants will :

- Have a greater knowledge of key gender concepts and methods for gender analysis and planning
- Know how to integrate gender into planning processes – from problem analysis to design and setting of goals, outcomes, outputs, activities and inputs, and monitoring and evaluation
- Be able to develop gender indicators for easy monitoring and evaluation
- Understand how to integrate gender into technical dimensions (e.g. crop management, forestry, livestock, irrigation, environment) rather than making a 'stand alone' gender component

Organizational impact: The skills taught on **this course** are immediately applicable to the day to day working of individuals involved in planning processes, and will ensure the mainstreaming of gender issues into the organizations' programs and projects.

## WHO SHOULD ATTEND

**The Gender-Integrated Planning course** is most useful for women and men involved in planning processes in the agriculture and natural resource management sectors, including :

- Individuals who want to strengthen their knowledge and skills in gender analysis and use it to build effective planning processes
- Planners who are responsible for integrating gender in their project or organization
- Individuals in charge of Monitoring and Evaluation

*Participants will benefit most from this course if they already have some basic knowledge of gender concepts and tools for gender analysis.*

## OUR APPROACH & METHODOLOGY

**Gender-Integrated Planning** can be tailored to any organization's needs and priorities.

Our residential **five-day course** is conducted within an intensive environment where participants are taken through a learning process, leading to direct application into work situations. It includes the following modules:

- What is the present gender situation?
- Problem analysis
- What change do you want to achieve?
- Objectives and results
- How will you achieve these?
- Activities, inputs and outputs
- How will you know you achieved these?
- Risks, indicators, baselines, targets, M&E plan

**Gender-Integrated Planning** is a **course** based on principles of Adult Learning. Participants will be required to conduct gender analysis during one day of field exercises and to collect relevant data for planning. The planning process that follows from this will be conducted through in-group exercises so that each participant is engaged in a 'learning-by-doing' process and can develop their own work plans.

At the end of the course, participants will receive a set of materials and a list of resources.

**WOCAN** can also offer **follow-up coaching support** to participants after the course at an additional fee.

*We limit the course to 25 participants to ensure a highly personalized learning environment.*

## OUR TEAM

**The Gender-Integrated Planning course** is led by **WOCAN's** Lead Trainer, along with members of **WOCAN's** Core Associate Team of Trainers in Africa and Asia. All trainers are highly experienced in the areas of agriculture and natural resource management, gender and development, and participatory training methods.

<http://www.wocan.org/core-team>

